

### INVESTMENT OVERVIEW

The Series seeks to achieve both long-term capital growth and income through a balanced portfolio of global stocks and bonds. Disciplined fundamental analysis is utilized to construct a diversified portfolio allocated to approximately 60% equity (15% non-U.S.) and 40% fixed income.

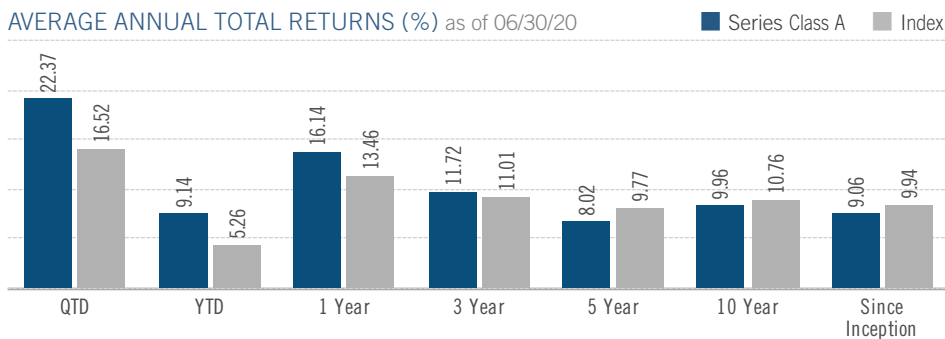
### KEY FEATURES

**Balances Risk and Reward** — Leverages diverse investment expertise from across Virtus to deliver a professionally managed 60/40 equity/fixed income allocation in a single portfolio

**Global Equity Exposure** — Extensive fundamental research guides discrete, actively managed investment styles in the U.S. equity and international equity allocations

**Multi-Sector Fixed Income Exposure** — Employs a time-tested approach of active sector rotation, extensive credit research, and disciplined risk management

### AVERAGE ANNUAL TOTAL RETURNS (%) as of 06/30/20



Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value will fluctuate so that shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. Please visit [virtus.com](http://virtus.com) for performance data current to the most recent month end.

Benchmark life performance is reported from 09/28/84.

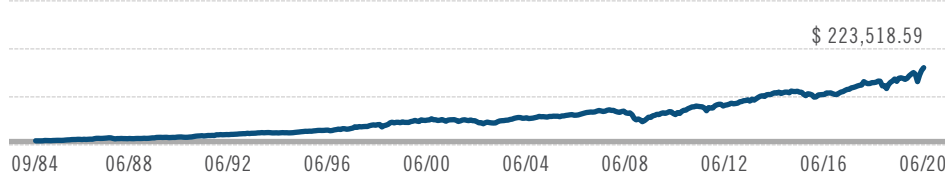
The fund class gross expense ratio is 1.01%. The net expense ratio is 0.98%, which reflects a contractual expense reimbursement in effect through 4/30/2021.

Average annual total return is the annual compound return for the indicated period and reflects the change in share price and the reinvestment of all dividends and capital gains. Returns for periods of one year or less are cumulative returns.

### ANNUAL PERFORMANCE (%)

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Series	26.05	-5.89	18.97	0.82	-5.38	7.51	17.99	13.42	1.91	13.20
Index	23.10	-2.49	18.18	6.23	1.28	10.62	17.56	11.31	4.69	12.13

### GROWTH OF \$10,000



This chart assumes an initial investment of \$10,000 made on 9/17/1984. As of 6/30/2020 the fund value would have been \$223,518.59. Fund performance assumes reinvestment of dividends and capital gain distributions. This growth reflects no front end sales charges.

### SERIES INFORMATION

CUSIP	
A Shares	92829L406
Inception Date	09/17/84
AUM (\$ millions)	90.8
Number of Holdings	425
Dividends	Semi-Annually
Morningstar Category	Allocation--50% to 70% Equity
Lipper Category	Mixed-Asset Target Alloc Moderate Funds
Index	Virtus Strategic Allocation Series Linked Benchmark

### MORNINGSTAR RATINGS

Time Period	# of Stars	# of Funds
Overall	★★★★★	636
3 Year	★★★★★	636
5 Year	★★★★★	558
10 Year	★★★★★	412

Morningstar ratings are based on risk-adjusted returns. Strong ratings are not indicative of positive future performance.

### INVESTMENT ADVISER

Virtus Investment Advisers, Inc.

### INVESTMENT SUBADVISER



Kayne Anderson Rudnick  
A VIRTUS INVESTMENT PARTNER



### PORTFOLIO MANAGERS

**Douglas S. Foreman, CFA**  
Industry start date: 1986  
Start date as Series Portfolio Manager: 2016

**Craig Thrasher, CFA**  
Industry start date: 2003  
Start date as Series Portfolio Manager: 2019

**Hyung Kim**  
Industry start date: 2004  
Start date as Series Portfolio Manager: 2019

**Chris Armbruster, CFA**  
Industry start date: 2004  
Start date as Series Portfolio Manager: 2020

**David L. Albrycht, CFA**  
Industry start date: 1985  
Start date as Series Portfolio Manager: 2007

**Stephen H. Hooker, CFA**  
Industry start date: 1993  
Start date as Series Portfolio Manager: 2017

CHARACTERISTICS	Series	Index
Avg. Weighted Market Cap (bn)	236.56	432.67
Median Market Cap (bn)	9.79	1.28
Trailing P/E Ex-Negative Earnings	37.04	24.94
Price-to-Cash Flow	24.99	21.91
Price-to-Book Value	6.16	5.10
3-Year EPS Growth Rate	29.29	24.04
5-Year EPS Growth Rate	24.05	17.51
Active Share	81.99	n/a

FIXED CHARACTERISTICS	Series
Effective Duration	5.65
Weighted Average Maturity	7.62

RISK STATISTICS (3 YEAR)	Series	Index
Alpha	-1.44	n/a
Beta	1.26	1.00
R <sup>2</sup>	0.95	1.00
Sharpe Ratio	0.74	0.90
Standard Deviation	13.44	10.34

ASSET ALLOCATIONS	% Invested Assets
Domestic Equity	53.92
Domestic Fixed Income	30.46
International Equity	14.32
International Fixed Income	1.30

EQUITY ALLOCATIONS	% Equity	% Index
Information Technology	29.43	35.87
Consumer Discretionary	21.00	14.54
Communication Services	17.46	9.59
Industrials	13.34	8.26
Financials	7.17	4.25
Health Care	5.41	13.32
Consumer Staples	4.01	5.24
Materials	1.90	3.41
Energy	0.28	0.65
Real Estate	0.00	3.78
Utilities	0.00	1.10

FIXED ALLOCATIONS	% Fixed
Corporate - High Quality	30.19
Treasury	16.68
Non-Agency Residential MBS	16.18
Asset Backed Securities	9.05
Corporate - High Yield	7.22
Taxable Municipals	5.46
Non-Agency Commercial MBS	5.00
Mortgage Backed Securities	3.42
Bank Loans	2.90
Yankee - High Quality	1.36
Cash	1.28
Municipals	1.10
Non-USD	0.14
Emerging Market - High Yield	0.01
Equity	0.01

RATINGS DISTRIBUTION	% Series
Aaa	36.46
Aa	9.74
A	13.73
Baa	28.00
Ba	7.21
B	0.92
Caa	0.12
Ca	0.00
C	0.01
D	0.00
NR	2.52
Cash & Equivalents	1.28

TOP TEN HOLDINGS	% Series
Amazon.com Inc	5.05
Facebook Inc	3.00
Bill.Com Holdings Inc	2.75
Alibaba Group Holding Ltd	2.75
NVIDIA Corp	2.45
Visa Inc	2.40
Netflix Inc	2.28
Paycom Software Inc	2.13
United States Treasury Note/Bond, 2.5000% 02/15/2046	2.02
Avalara Inc	1.90

Holdings and asset allocations are subject to change.

## IMPORTANT RISK CONSIDERATIONS

**Equity Securities:** The market price of equity securities may be adversely affected by financial market, industry, or issuer-specific events. Focus on a particular style or on small or medium-sized companies may enhance that risk. **Foreign & Emerging Markets:** Investing internationally, especially in emerging markets, involves additional risks such as currency, political, accounting, economic, and market risk. **Credit & Interest:** Debt securities are subject to various risks, the most prominent of which are credit and interest rate risk. The issuer of a debt security may fail to make interest and/or principal payments. Values of debt securities may rise or fall in response to changes in interest rates, and this risk may be enhanced with longer-term maturities. **High Yield-High Risk Fixed Income Securities:** There is a greater level of credit risk and price volatility involved with high yield securities than investment grade securities. **ABS/MBS:** Changes in interest rates can cause both extension and prepayment risks for asset- and mortgage-backed securities. These securities are also subject to risks associated with the repayment of underlying collateral. **Market Volatility:** Local, regional or global events such as war, acts of terrorism, the spread of infectious illness or other public health issue, recessions, or other events could have a significant impact on the fund and its investments, including hampering the ability of the fund's portfolio manager(s) to invest the fund's assets as intended. **Prospectus:** For additional information on risks, please see the fund's prospectus.

## GLOSSARY

**Avg. Weighted Market Cap (bn):** The total dollar market value of all of a company's outstanding shares. **Trailing P/E Ex-Negative Earnings:** Per share stock price divided by the latest 12-months earnings per share. **Price-to-Cash Flow:** Per-share stock price divided by the per-share operating cash flow. **Price-to-Book Value:** A ratio used to compare a stock's market value to its book value. **3-Year EPS Growth Rate:** Average of earnings per share growth for latest 3-year period. **5-Year EPS Growth Rate:** Average of earnings per share growth for latest 5-year period. **Active Share:** A measure of the percentage of stock holdings in a manager's portfolio that differ from the benchmark index. **Effective Duration:** The change in the value of a fixed income security that will result from a 1% change in interest rates while taking into account the way changes in rates will affect the expected cash flows of any bond with an embedded option such as call or prepayment option. This measure assigns a probability to the exercise of a call option, where applicable, based on specified shifts in the yield curve. Duration is expressed as a number of years, and generally, the larger the duration, the greater the interest rate risk or reward for a portfolio's underlying bond prices. **Weighted Average Maturity:** The length of time until the average security in a fund will mature, be redeemed by its issuer, or paid down over time, which is the case with most securitized assets. **Alpha:** A risk-adjusted measure of an investment's excess return relative to a benchmark. **Beta:** A quantitative measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole. **R<sup>2</sup>:** A measure that represents the percentage of a fund or security's movements that can be explained by movements in a benchmark index. **Sharpe Ratio:** A risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. **Standard Deviation:** Measures variability of returns around the average return for an investment portfolio. Higher standard deviation suggests greater risk.

## INDEX DEFINITION

Index: The Virtus Strategic Allocation Series Linked Benchmark consists of 45% Russell 1000® Growth Index (a market capitalization-weighted index of growth-oriented stocks of the 1,000 largest companies in the

The investments for the Series are managed by the same portfolio manager(s) who manage one or more other funds that have similar names, investment objectives and investment styles as the Series. You should be aware that the Series is likely to differ from the other mutual funds in size, cash flow pattern and tax matters. Accordingly, the holdings and performance of the Series can be expected to vary from those of the other mutual funds.

Shares of the separate Series of Virtus Variable Insurance Trust are sold only through the currently effective prospectuses and are not available to the general public. Shares of the VIT Series may be purchased only by life insurance companies to be used with their separate accounts which fund variable annuity and variable life insurance policies or qualified retirement plans and are also available as an underlying investment fund for certain qualified retirement plans. The performance information for the Series does not reflect fees and expenses of the insurance companies. If such fees and expenses were deducted, performance would be lower.

**Please consider a Series' investment objectives, risks, charges, and expenses carefully before investing. For this and other information about any Virtus Series, contact your financial professional, call 800-243-4361, or visit virtus.com for a prospectus or summary prospectus. Read it carefully before investing.**

**Not insured by FDIC/NCUSIF or any federal government agency. No bank guarantee. Not a deposit. May lose value.**

Mutual funds distributed by **VP Distributors, LLC**, member FINRA and subsidiary of Virtus Investment Partners, Inc.

1076 07-20 © 2020 Virtus Variable Insurance Trust

Russell Universe, which comprises the 3,000 largest U.S. companies, calculated on a total return basis with dividends reinvested), 15% MSCI ACWI ex USA SMID Cap Index (a free float-adjusted market capitalization-weighted index that measures mid- and small-cap foreign market equity performance, calculated on a total return basis with net dividends reinvested), and 40% Bloomberg Barclays U.S. Aggregate Bond Index (an index that measures the U.S. investment grade fixed rate bond market, calculated on a total return basis). The index is unmanaged, its returns do not reflect any fees, expenses, or sales charges, and is not available for direct investment. Performance of the Virtus Strategic Allocation Series Linked Benchmark between 9/7/2016 and 6/3/2019 represents an allocation consisting of 45% Russell 1000® Growth Index, 15% MSCI EAFE® Index, and 40% Bloomberg Barclays U.S. Aggregate Bond Index. Prior to 9/7/2016, the allocation consisted of 60% S&P 500® Index and 40% Bloomberg Barclays U.S. Aggregate Bond Index.

## RATINGS DISTRIBUTION METHODOLOGY

The ratings issued by Nationally Recognized Statistical Rating Organizations assess the credit worthiness of a corporation's or government's debt issues. The ratings apply to the fund's holdings and not the fund itself. Ratings are provided by Standard & Poor's, Moody's, and Fitch. For certain securities that are not rated by any of these three agencies, credit ratings from other agencies may be used. Where the rating agencies rate a security differently, Newflect uses the higher rating. If a rating is not available, the bond is placed in the Not Rated category. Credit ratings are subject to change. Aaa, Aa, A, and Baa are investment grade ratings; Ba, B, Caa, Ca, C, and D are below-investment grade ratings.

Morningstar Rating™ for funds, or 'star rating,' is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. Ratings do not take into account the effect of sales charges and loads.

© 2020 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

Lipper Category Classifications © 2020 Lipper. All rights reserved.