Inflation erodes your purchasing power slowly, but surely, even when the figures are small.

Consider that at a 3% rate of inflation—the green line—your capital has lost more than half its purchasing power, after just 25 years.

To protect your buying power, your investments need to keep pace with, or surpass, the rate of inflation.

Trying to grow your assets without accounting for inflation is a surefire way to grow poor safely.

Past performance is not indicative of future results.
Source: Virtus Performance Analytics. For illustrative purposes only. Calculations based on hypothetical inflation rates of 2%, 3%, and 4% to demonstrate the impact of inflation over time. Actual inflation rates will vary and may be more or less than shown.
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