

# WHY REITS ARE COMPELLING NOW: A HISTORICAL VIEW ON NAV DISCOUNTS

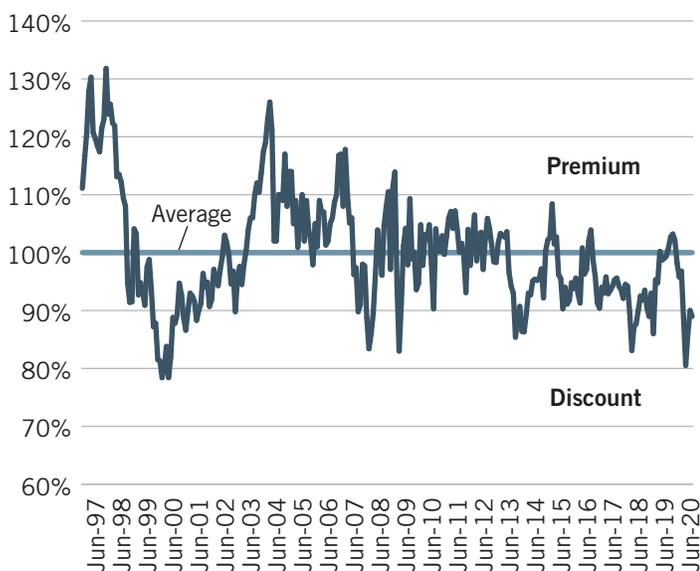


## U.S. REITs have historically provided compelling returns when discounts to NAV were greater than 10%.

Not unlike other asset classes, large drawdowns have historically led to higher future return potential. Since 1996 whenever the price-to-net asset value (“NAV”) for REITs has been at a discount of greater than 10%, the returns for the FTSE Nareit Equity REITs Index in the following 12-months were positive 33 out of 38 periods.

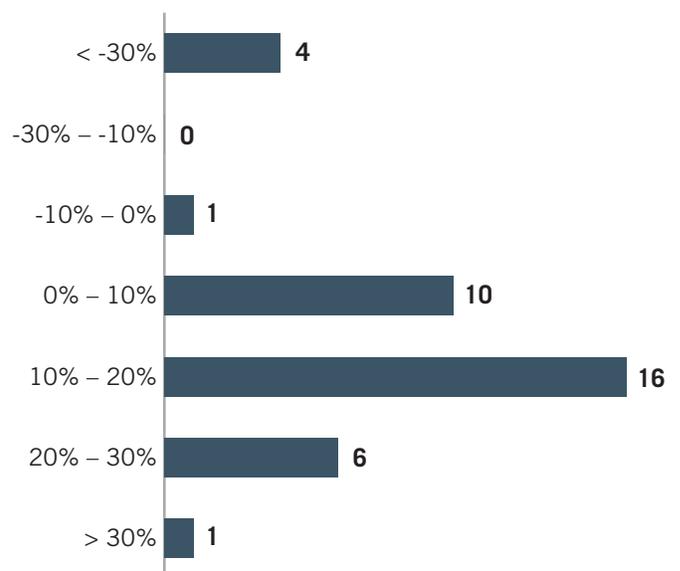
### REITs Trading at Historical Discount

Historical Price to NAV\*



### REIT Performance when Discounts Were Greater than 10%

12-Month Forward Returns, FTSE Nareit Equity REITs Index



#### Past performance is not indicative of future results.

Source: Duff & Phelps, Evercore ISI, FactSet, data as of 6/30/20. \*Price to NAV is a metric used to estimate the market value for REIT holdings, it is not a measure of performance, but rather, a ratio similar to price-to-book value used when comparing traditional stocks.

- U.S. REITs were trading at a 30%+ discount to NAV in mid-March, and while the discount narrowed to 11% at the end of June, it was still larger than during the Global Financial Crisis (GFC) in 2008-09. On average, REITs have historically traded at 100% of their price-to-NAV.
- Previous crisis lows included a discount to NAV of 22% at the end of the dot.com bubble in December 1999; 17% in the GFC in February 2009; and 15% in the Taper Tantrum of August 2013. Had an investor purchased REITs during these three periods, their 12-month forward returns would have been 16.51%, 85.47%, and 19.35%, respectively.
- The median return for the 38 periods measured was 21.07%, compared to the 11.11% return since inception of the FTSE Nareit Equity REITs Index.<sup>1</sup>

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Source: Duff & Phelps, FTSE Nareit, Evercore ISI, FactSet, data as of 6/30/20.

- We do not believe the current market resembles 2008-09. Since then, REITs have strengthened their balance sheets and are better positioned today with lower leverage.
- Less than 10% of REIT’s debt comes due in the next two years, mitigating the need to refinance at a time when credit markets have been disrupted.<sup>2</sup>
- The world’s major economies have taken decisive action and launched fiscal and monetary stimulus that is without peacetime precedent to support the financial system.
- Active managers have the flexibility to overweight those securities and sectors they deem most attractive and underweight those that are highly impacted in the current environment.

#### Past performance is not indicative of future results.

<sup>1</sup>Index inception date is 12/31/1971. Performance data of the FTSE Nareit Equity REITs Index through 6/30/20. The high and low 12-month returns were both recorded during the GFC, -59.69% and 85.47%. Performance shown is not indicative of any Virtus product.

<sup>2</sup>Source: S&P Global Market Intelligence.



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**INDEX DEFINITION**

The **FTSE Nareit Equity REITs Index** is a free-float market capitalization-weighted index measuring equity tax-qualified real estate investment trusts, which meet minimum size and liquidity criteria, that are listed on the New York Stock Exchange, the American Stock Exchange and the Nasdaq National Market System. The index is unmanaged, its returns do not reflect any fees, expenses, or sales charges, and it is not available for direct investment.

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