## THE REALITY OF RISK





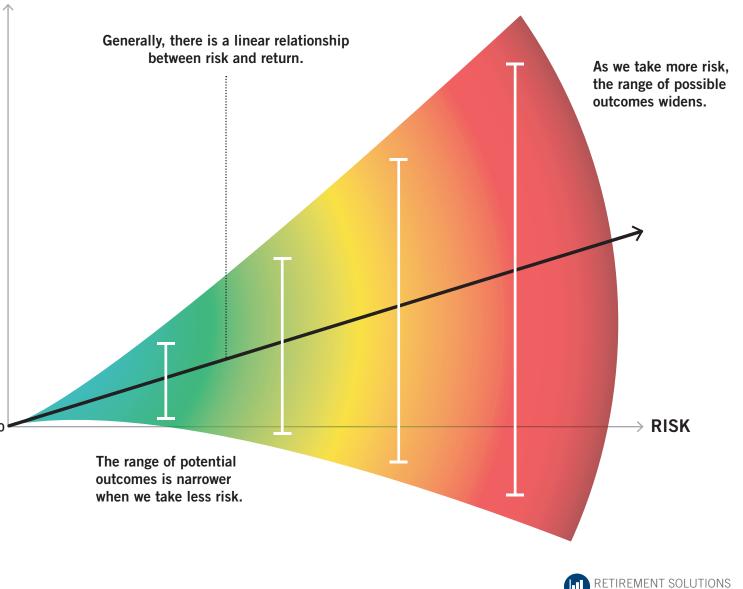
One of the more dangerous misconceptions in investing is that taking more risk produces higher returns.

What's true is that the more risk you take, the broader the range of possible outcomes. Investors tend to focus on the black line in the graphic, which shows a positive relationship between risk and return.

But, more importantly, note that the range of possibilities "fans" wider as risk increases. At an extreme level, investors invite both fortune and catastrophe. The rub is that we don't know ahead of time where along the spectrum we will be. Uncertainty is unavoidable.

The unending balancing act for all investors is confronting the need to take some risk in order to grow our capital without overextending ourselves.





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