INFLATION: THE SILENT SPOILER



Inflation erodes your purchasing power slowly, but surely, over decades of investing, even when the figures appear small.

Consider that at a 3% rate of inflation—the approximate long-term average—your capital will have lost more than half its purchasing power after 25 years.

To protect your buying power, your investments need to keep pace with—or ideally surpass—the rate of inflation.

Trying to grow your assets without accounting for inflation is a surefire way to put your investment goals at risk.

\$50,000 PORTFOLIO OVER A 25-YEAR PERIOD



