# EVEN WHEN THE STOCK MARKET GOES UP, IT STILL GOES DOWN 

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The S\&P $500^{\circledR}$ Index is up just shy of $18 \%$ in $2023 .{ }^{1}$

## Maybe these gains will stick (or get better) or maybe the market will roll over. I don't know.

## The stock market is unpredictable, especially in the short term.

But, it's important to understand that even in the really good years, there's a decent chance you'll have to live through a correction along the way.

Since 1928, the S\&P 500 has finished the year up $10 \%$ or more 55 times. In 23 of those 55 years, there was a correction from peak-to-trough in that same year of $10 \%$ or worse.

In that same time frame, the stock market experienced 34 years with gains of $20 \%$ or more. ${ }^{2}$ Out of those 34 years, there was a correction of $10 \%$ or worse on the way to those gains in 16 years.

So, in almost half of all years when the U.S. stock market was up by $20 \%$ or more, there has been a double-digit correction during the journey to those wonderful gains.

If you don't believe me, here is the data: S\&P $500^{\circledR}$ INDEX YEARS WITH A RETURN OF 20\% OR MORE

| Year | Return | Drawdown | Year | Return | Drawdown |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1954 | 52.6\% | -4.4\% | 1991 | 30.2\% | -5.7\% |
| 1933 | 50.0\% | -29.4\% | 1938 | 29.3\% | -28.9\% |
| 1935 | 46.7\% | -15.9\% | 2021 | 28.9\% | -5.2\% |
| 1928 | 43.8\% | -10.3\% | 2003 | 28.4\% | -14.1\% |
| 1958 | 43.7\% | -4.4\% | 1998 | 28.3\% | -19.3\% |
| 1995 | 37.2\% | -2.5\% | 1961 | 26.6\% | -4.4\% |
| 1975 | 37.0\% | -14.1\% | 2009 | 25.9\% | -27.6\% |
| 1945 | 35.8\% | -6.9\% | 1943 | 25.1\% | -13.1\% |
| 1997 | 33.1\% | -10.8\% | 1976 | 23.8\% | -8.4\% |
| 1955 | 32.6\% | -10.6\% | 1967 | 23.8\% | -6.6\% |
| 2013 | 32.2\% | -5.8\% | 1951 | 23.7\% | -8.1\% |
| 1936 | 31.9\% | -12.8\% | 1996 | 22.7\% | -7.6\% |
| 1980 | 31.7\% | -17.1\% | 1963 | 22.6\% | -6.5\% |
| 1989 | 31.5\% | -7.6\% | 1983 | 22.3\% | -6.9\% |
| 1985 | 31.2\% | -7.7\% | 2017 | 21.6\% | -2.8\% |
| 2019 | 31.2\% | -6.8\% | 1999 | 20.9\% | -12.1\% |
| 1950 | 30.8\% | -14.0\% | 1982 | 20.4\% | -16.6\% |

Past performance is not indicative of future results. Source: NYU.

So far, this year, the worst we've had to endure in the S\&P 500 is a drawdown of a little less than $8 \%$. Maybe we get something worse than that, maybe not. Stocks can be volatile because people can be volatile.

[^0]One of the strange things about investing in the stock market is that while the trend is usually your friend, you always have to be prepared for countertrend moves.

Even in the worst market crashes, you have to prepare yourself for the occasional bear market rally.
Even in the most hard-charging bull markets, you have to prepare yourself for the occasional correction.
And of course, there are those regime changes when bear market or bull markets come to an end and you have to prepare for an entirely new investing environment.

Risk and reward are attached at the hip when it comes to investing. One of the reasons the stock market may provide such lovely returns in the long-run is because it can be so darn confusing in the short-run.

You don't get the gains without living through the losses.


[^0]:    ${ }^{1}$ It was down $18 \%$ last year. I know an $18 \%$ gain doesn't make up for an $18 \%$ loss, but I find this interesting, if not useless.
    ${ }^{2}$ One of my many favorite stats about the stock market — over the past 95 years, there have been more $+20 \%$ years ( 34 x ) than years where stocks finished down (26x). Surprising but true.
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