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Brian Portnoy, Ph.D., CFA, is the director of investment education at Virtus Investment Partners, a multi-asset platform of boutique money managers delivering a broad array of investment solutions. He leads the firm's educational initiatives on smart investing and behavioral finance.

Mr. Portnoy has worked in the hedge fund and mutual fund industries for the past 17 years. Prior to joining Virtus in 2014, he held senior strategy, investment, and research roles at Chicago Equity Partners, Mesirov Financial, and Morningstar. Mr. Portnoy is the author of *The Investor's Paradox: The Power of Simplicity in a World of Overwhelming Choice* (St. Martin's Press, 2014), which presents a practical road map for navigating the complex landscape of countless traditional and alternative investment strategies. He is a regular contributor to Forbes.com, has spoken to audiences globally about investing and decision-making, and has lectured on the history and future of hedge funds at the U.S. Securities and Exchange Commission as part of its Leading Authors series.

Mr. Portnoy pursued his research and teaching interests in political economy at the University of Chicago, where he earned his doctorate. He earned a B.A. from the University of Michigan. Mr. Portnoy is a Chartered Financial Analyst® (CFA) charterholder and a member of the Economic Club of Chicago.